

GFVP 2025 “Pathways to Impact”



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GFVP 2025 “Pathways to Impact” Syllabus

Course Information

Course Location	Online / approx. 40 h of time invested from PhDs in the program
Course Delivery Team	EIT FOOD, Swiss Food Research, UNITO, TUM, & Aarhus University, Queens University of Belfast plus external collaborators
Level: Beginner	Duration: 6 th October – 30 th November (8 weeks)

Short Course Description

What will you gain?

You will gain **entrepreneurial skills**, which can benefit your research funding, employability or get inspired in creating a spin-out.

You will have a polished 5 min slide deck that will clearly describe the impact of your research!

You will learn how to take a complex research concept, like your PhD, and formulate it into clear value propositions that can be used in your grant applications for potential investors and other stakeholders.

HOW?

- By having access to five Asynchronous Modules (AS) with small assignments on the EIT Food education learning platform CANVAS (10 h of offline work).

- By participating in a series of synchronous workshops so that you do not feel alone in your journey.
- By receiving 1:1 mentoring over an 8 weeks period, from GFVP partners that have vast experience in supporting PhDs acquiring entrepreneurial skills. Participants will also have the chance to be connected with / supported by start-ups, companies and mentors within the partner's ecosystem.

Learning Outcomes

- Evaluate your entrepreneurial skills
- Communication skills of how to create value & impact society with your research
- Enables you describing your research in a concise manner and in communicate the research to a specific stakeholder.
- Knowledge on different IP rights patent filing strategies

Course Topics

The course is designed to have three entrepreneurial phases as building blocks: AWARENESS, COMPETENCE and REALISATION. The tools and concepts in modules are categorized by phase.

In the AWARENESS section, you will find tools and concepts to inspire and increase your knowledge about the entrepreneurial tools and mindset and how they can assist you in generating industry collaborations, impact creation, and alternative career opportunities.

In the COMPETENCE section, you will find tools and concepts for hands-on training sessions and entrepreneurial competence-building, and in the REALISATION section, you will find tools and concepts to help you move from idea to creating value from your research.

Time allocation per week	Modules Distribution & Description	Learning OUTCOMES
Week 1: 06th Oct. – 10th Oct.	<p>Kick-off: 8th of October 2025 15:00 – 16:00 CET Welcome, Introduction to Canvas, Meet your Mentors (1h)</p> <p>Interactive online workshop: 8th of October 2025 16:00 – 18:00 CET Sharp messaging & Communication Training with professional communication trainer <u>Dafna Gold Melchior</u> (Stage 1) (2 h)</p> <p>AM 1: Entrepreneurship for a World in Crisis by <u>Rajiv Vaid Basaiawmoit</u>, Aarhus University (15 min)</p>	<p>AWARENESS</p> <p>PhDs will create their EntreComp map and will explore their entrepreneurial competencies as an individual.</p> <p>COMPETENCE</p> <p>PhDs will acquire the Skills and Mindset to modify their presentation / slide decks to different occasions, conference presentations, industry conversations or project collaborations etc.</p>

	<p>Is Tech Good? by <u>Rajiv Vaid Basaiawmoit</u>, Aarhus University (15 min)</p> <p>Your Entrepreneurial Competencies series of small videos (40 min)</p> <p>Assignment 1: PhDs map their Entrepreneurial Competencies against the EntreComp framework (60 min)</p>	
<p>Week 2: 13th Oct. – 17th Oct.</p>	<p>Interactive online workshop: 13th- 17th October 2025 Synchronous workshop on Research Canvas & Research Impact Canvas (60 min)</p> <p>Assignment 2: 1 page of Research Canvas (90 min)</p> <p>AM 2 Unpacking Value by <u>Maarten van der Kamp</u> Director of Education at EIT Food (20 min)</p>	<p>COMPETENCE</p> <p>From the Research Canvas assignment PhDs will end up with a single page poster format that captures the key elements and unique differentiators of their research.</p> <p>From Research Impact Canvas assignment PhDs will end up with a two-page canvas to help them think about their research, stakeholders, ownership of research results, etc. from a research impact perspective, and ultimately about how to impact society with their research.</p>
<p>Week 3: 20th Oct. – 24th Oct.</p>	<p>Interactive online workshop: 20th -24th October 2025 Problem2Solution Fit Workshop (60 min)</p> <p>Assignment 3: PhDs start working on their 5-minute pitch deck (120 min)</p>	<p>COMPETENCE</p> <p>From the Problem2Solution Fit workshop PhDs will be able to systematically identify and analyse problems and develop effective solutions. This includes applying both creative and critical thinking skills to generate and evaluate different approaches to solving problems.</p>
<p>Week 4: 27th Oct. – 31st Oct.</p>	<p>Interactive online workshop: 28th of October 2025 16:00 – 17:00 CET</p>	<p>AWARENESS</p> <p>PhD will leverage their knowledge on IPR in general and will be able to</p>

	<p>IP Universe workshop – Introduction to Patent Law & Strategies with Maiwald</p> <p>AM 3: Create Value -Protect Your Idea by <u>Pernille Winding Gojkovic</u> CEO and European Patent Attorney at HØIBERG P/S (2 x 12 min)</p> <p>Assignment 4: Fill in an IP checklist, to be checked by the mentor (30 min)</p> <p>Assignment 5: 2 pages of Research Impact Canvas (120 min)</p>	<p>detect awareness on IPR issues related to their PhD research and acknowledge the next logical steps in the exploitation of their research results.</p>
Week 5: 3rd Nov. – 7th Nov.	<p>Synchronous 1:1 Communication Training with Dafna Gold Melchior (Stage 2): 3rd – 7th of November 2025 (25 min each participant, one day)</p> <p>Interactive online feedback sessions on PhDs slide deck.</p> <p>Structure: 5 min presentation from each PhD, 20 min Feedback</p>	<p>COMPETENCE PhDs will have an improved 5 min slide deck that will clearly describe the Impact of their research.</p>
Week 6: 10th Nov. – 14th Nov	<p>AM 4: Collaboration Planner, by <u>Eoin Galligan</u>, Aarhus University (20 min)</p> <p>Assignment 6: Improvement of the slide deck based on feedback provided with the help of the recorded session (120 min)</p> <p>Assignment 7: Students fill in a planner which can be used as a guide to managing their activities as a researcher when communicating with a company (60 min)</p>	<p>AWARENESS PhD have identified pains and gains from potential collaboration with stakeholders. PhDs will have learned about the process of building relationships, how to plan successful collaborations, Understand legal contracts, Communicate value to potential commercial partners.</p>
Week 7: 17th Nov. – 21th Nov.	<p>Synchronous Peer-to-peer communication Training with Dafna Gold Melchior (Stage 3): 17th- 21st of November (120 min in groups, 25 min each participant, one day)</p> <p>Session Structure: 4 PhDs each group, 5 min presentation from each PhD, 20 min peer to peer Feedback</p>	<p>COMPETENCE PhDs will have a polished 5 min slide deck of their theses that will clearly describe the Impact of their research.</p>

	Assignment 8: further improvement of the slide deck based on feedback provided with the help of the recorded session & preparation for the final event (180 min)	
Week 8: 24th Nov. – 28th Nov.	<p>Final Event: 26th of November PhDs will present their PhD in a 5 min deck in front of a panel and receive valuable feedback from experts.</p> <p>What's next? Information Session on further Opportunities within EIT Food & Introduction to the EIT Food Alumni network</p>	<p>REALISATION</p> <p>At the final event, PhDs will have the opportunity to present their PhD in a 5 min deck in front of a panel and receive valuable feedback from experts.</p> <p>The students will be informed about further opportunities and programmes within EIT Food and others and will gain insights into the career path of an EIT Food Alumni</p>
Entire course duration 6th Oct. – 30th November	1:1 Mentoring from Pathways-to-Impact partners (up to 3 * 60 min)	<p>AWARENESS</p> <p>Participants will also have the chance to be connected with / supported by start-ups, companies and mentors within the partner's ecosystem.</p>