



Co-funded by the European Union

RIS Inspire - Sustainable food production and consumption:

New deep tech approaches, methods and tools



RIS Inspire Programme EIT-Food Sustainable Food Production and Consumption: new Deep Tech Approaches, Methods and Tools

ONLINE | From September 16th to October 4th, 2024
TIMES are European Central Time (CET)
A partnership:



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



UNIVERSITÀ
DI TORINO



Start phase: Main Topics

Week 1 – SYNCHRONOUS		
Monday 16 th September	9:00 – 9:30	Kick-off Meeting and presentation of participants Welcome, presentation of the objectives and the three phases of the school. Presentation of the teachers, Learning Impact Team and mentors.
	9:30 – 10:00 [Individual]	Canvas: The Inspire Entrepreneurship Core (Individual) (5 min) <ul style="list-style-type: none"> • Guide to the Inspire Entrepreneurship Core • Meet the Inspire Entrepreneurship Core Team Canvas: Module 1 Introduction to Entrepreneurship (Individual) (15min): Welcome to Introduction to Entrepreneurship
	10:00 – 10:30 [LIVE]	Intro to Entrepreneurship with Learning Impact Team (Entrepreneurship Core)

	10:30 – 10:45 [LIVE]	Teams formation
	10:45 – 11:45 [In class]	Canvas: Module 1: Introduction to Entrepreneurship (Teamwork): <ul style="list-style-type: none"> • Complete the 'Your Entrepreneurial Competences' Exercise (1 h) Output: Competence Map/spreadsheet
	11:45 – 13:15 [LIVE]	Entrepreneurial Mindset
Wednesday 18th September	13:45 – 14:00	Intro
	14:00 – 14:30 [Individual]	Canvas: Module 1: Introduction to Entrepreneurship (Individual) (15 min): <ul style="list-style-type: none"> • EntreComp Reflections Canvas: Module 2: Idea Generation and Validation (Individual) (20min): <ul style="list-style-type: none"> • Introduction to Problem Identification Part 1: Challenges in the Food System
	14:30 - 15:15 [LIVE]	Topic 1: Sustainable Agriculture with Giovanni Dinelli, University of Bologna, Italy
	15:15 – 16:00 [LIVE]	Topic 2: Alternative Proteins , with Foodback, Turkey
	16:00 – 18:00 [LIVE]	Entrepreneurship Student Clinic with Learning Impact Team (Entrepreneurship Core) https://uw-edu-pl.zoom.us/j/97648879348?pwd=dWJ0MmZpL2hBMU5keUtYmRQK1Q0UT09%20Meeting%20ID:%20976%204887%209348%20Passcode:%20505642
Friday 20th September	9:00 – 9:15	Intro
	9:15 – 10:00 [LIVE]	Topic 3: Circular Food Systems with Canio Forliano, University of Turin, Italy
	10:00 am – 14:00 [In class]	Canvas: Module 2: Idea Generation and Validation (Teamwork): <ul style="list-style-type: none"> • Part 2: The Problem Tree & Exercise (1.5 h) Output: Problem tree • Introduction to 'Your Market Opportunity' <ul style="list-style-type: none"> ○ Exploring Market Opportunities ○ Wrap up (1.5 h) Output: 3 good ideas Who cares about your idea? (1h) Output: Stakeholder map, Persona, Proposition Development Grid

	14:00 – 14:15 pm	Wrap-up Week 1
Week 1 – ASYNCHRONOUS		
Topic 0	Deep Tech Innovations (Extra materials)	
Topic 1	Sustainable Agriculture (Extra materials)	
Topic 2	Alternative Proteins (Extra materials)	
Topic 3	Circular Food Systems (Extra materials)	
Topic 4	Digital Traceability (Extra materials)	
Topic 5	What is a Food System (Extra materials)	

Mid phase: “Case Studies”

Week 2 – SYNCHRONOUS		
Monday 23rd September	9:00-9:15	Welcome Week 2 Introduction & practicalities
	9:15-10:00 [LIVE]	Case Study 1. Sustainable Catering Lab with Valeria Musso and Caterina Rettore, University of Bologna, Italy
	10:00-11:00 [Individual]	Canvas: Module 3: Business Model Development (Individual) (60 min) <ul style="list-style-type: none"> Introducing the Business Model Canvas 10 Key Questions your Business Model Must Answer The 9 Building Blocks of the Business Model Canvas Summaries of each Business Building Block Business Model Canvas Examples
	11:00-11:15	Coffee break
	11:15-13:00 [In class]	Canvas: Module 3: Business Model Development (Teamwork): <ul style="list-style-type: none"> Introduction to Business Model Canvas (video 9min) The Value Proposition Canvas (audio 5min) Proposition Statements (video 20mins) Your Value Proposition Statement (task 30 min) Output: Value Proposition Statement Key Activities to Deliver the Value Proposition (task 15 min)

Wednesday 25th September	14:00-14:15	Intro
	14:15-15:00 [LIVE]	Case Study 2. Sustainable agriculture with Lorenzo Negri, University of Bologna, Italy
	15:00-15:45 [LIVE]	Case Study 3. Alternative proteins with Foodback, Turkey.
	15:45-16:00	Coffee break
	16:00-18:00 [LIVE]	Entrepreneurship Student Clinic with Learning Impact Team (Entrepreneurship Core) https://uw-edu-pl.zoom.us/j/97648879348?pwd=dWJ0MWZpL2hBMU5keUtYbmRQK1Q0UT09%20Meeting%20ID:%20976%204887%209348%20Passcode:%20505642
Friday 27th September	9:00-9:15	Intro
	9:15-10:00 [LIVE]	Case Study 4: Circular Food System with Martina Panero University of Turin, Italy
	10:00-10:45 [LIVE]	Case Study 5 - Restoration and Public Canteens with UNIBO Marta Petruzzelli, University of Bologna, Italy
	10:45-11:00	Coffee break
	11:00-11:45 [LIVE]	Case Study 6. [To be confirmed] with Sabri Ülker Foundation, Turkey
	11:45 - 12:45 [LIVE]	Pitching and communicating with Giovanni Dinelli, University of Bologna, Italy Introduction to a method to develop and enhance their pitching and communicating skills.
	12:45 – 13:00	Wrap-up Week I
Week 2 – ASYNCHRONOUS		
Case Study 1	True cost of food (Extra materials)	
Case Study 2	Sustainable Agriculture (Extra materials)	
Case Study 3	Alternative Proteins (Extra materials)	
Case Study 4	Circular Food Systems: ... (Extra materials)	
Case study 5	Public canteens (Extra materials)	
Case study 6	: ... (Extra materials)	

End phase: “Inspirational Talks” – Weeks 3

Week 3 – SYNCHRONOUS		
Monday 30 th September	9:00-9:15	Welcome week 3 and Q&A
	9:15-10:45 [Individual]	Canvas Module 4: Marketing and Sales (Individual): (90 min) <ul style="list-style-type: none"> Introduction to Marketing and Brand Segmentation The Marketing Mix
	10:45-11:00	Coffee Break
	11:00-12:00 [LIVE]	Insp. Talk 1 – NOVAMONT S.p.A.
	12:00-13:00 [LIVE]	Insp. Talk 2 - Italian AgrifoodTech with Antonio Iannone, Italy
Tuesday 1 st October	9:00-9:15	Intro
	9:15-10:15 [Teamwork in class]	Canvas Module 4: Marketing and Sales (Teamwork) <ul style="list-style-type: none"> Solution-Market Fit (60 min) Output: 2 minutes long mini presentation based on market research to be delivered in class later during the course
	10:15-10:30	Coffee break
	10:30-11:30 [LIVE]	Insp. Talk 3 - Agriculture and Climate Change: Challenges Facing Modern Food Systems with Sergio Menéndez, Coordinator of the Field Innovation Group at Grupo AN, Spain.
	11:30-12:30 [LIVE]	Insp. Talk 4 - iFarming for precision agriculture with Francesco Civolani, UNITO, Italy
12:30-13:00	Alumni Network Presentation with Karina Akopian, Turkey	
Wednesday 2 nd October	14:00-14:05	Intro
	14:05-15:00 [LIVE]	Insp. Talk 5 - Innovation and Digitalization: Key Allies for Sustainability with Grupo AN, Spain
	15:00-15:55 [LIVE]	Insp. Talk 6 - 3Bee with Simone Mazzola, COO at 3Bee
	15:55-16:00	Coffee Break
	16:00-18:00 [LIVE]	Entrepreneurship Student Clinic with Learning Impact Team (Entrepreneurship Core) https://uw-edu-pl.zoom.us/j/97648879348?pwd=dWJ0MmVZpl2hBMU5keUyYmRQK1Q0UT09%20Meeting%20ID:%20976%204887%209348%20Passcode:%20505642

Thursday 3rd October	9:00-9:15	Intro
	9:15-10:15 [LIVE]	Insp. Talk 7 - ROQUETTE ITALIA
	10:15-11:15	Canvas Module 5: Financial Planning and Management (Teamwork): <ul style="list-style-type: none"> Funding your Start Up (20 min video + 30 min teamwork) Output: Completed Business Model Canvas
	11:15-11:30	Coffee Break
	11:30-1:30 [LIVE]	Solution-Market Fit 2 min mini Pitch Session
Friday 4th October	9:00-9:15	Intro
	9:15-10:15 [LIVE]	Insp. Talk 8 - BBMilk, organic milk powder for children with Pietro Armento, Buona Spa Società Benefit, Italy
	10:15-11:15 [LIVE]	Insp. Talk 9 – [To be confirmed] with Sabri Ülker Foundation, Turkey
	11:15-11:30	Coffee Break
	11:30 - 13:30	Final Test (multiple choice quiz)
	13:30-14:00	Greetings and thanksgiving
Week 3 – ASYNCHRONOUS		
Insp. Talk 1	Extra materials	
Insp. Talk 2	Extra materials	
Insp. Talk 3	Extra materials	
Insp. Talk 4	Extra materials	
Insp. Talk 5	Extra materials	
Insp. Talk 6	Extra materials	
Insp. Talk 7	Extra materials	
Insp. Talk 8	Extra materials	
Insp. Talk 9	Extra materials	

After the end of the Inspire School - Inspire Impact Course

Fee: €250 + VAT (free of charge for all successful participants of Inspire Schools)

Inspire Impact Course		
Two weeks: From 7th October to 18th October		Inspire Impact Course at Master Level Final stage of your journey under the Inspire Programme
Pitch Session		
Friday 18th October	09:30-10:00	Welcome & Jury presentation
	10:00-12:00	FINAL PITCH
	12:00-13:00	Awarding the best idea!

Zoom link:

ID:

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